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**B.B.A (Part - III) (Semester - V) Examination, November -2016**

**INTERNATIONAL BUSINESS**

**(Paper -I)**

**Sub. Code : 43954**

**Day and Date : Monday, 21 - 11 - 2016**

**Total Marks : 40**

**Time : 12.00 noon. to 02.00 p.m.**

- Instructions :**
- 1) All questions are compulsory
  - 2) Figures to the right indicate full marks.

**Q1)** What is international business environment? Explain the different factors of international business environment. **[14]**

OR

\* What do you mean by trade blocks? what are the advantages and disadvantages of trade blocks?

**Q2)** Write short answers **[16]**

- i) Explain the nature and scope of international business
- ii) Explain the role of international business in economic development.
- iii) Discuss the functions and role of IMF in international business.
- iv) What are the merits and demerits of multinational corporations?

**Q3)** Write a short notes (any two) **[10]**

- i) International business approaches.
- ii) Globalisation
- iii) WTO
- iv) Balance of payments.

